

**For Immediate Release****Date: May 19, 2008*****Safetran Reaches New “Success” Milestone and Appoints 30-Year Veteran of the Transportation Industry to the Position of Sales Manager***

**Colorado Springs, Colorado,** – In 2006, Econolite announced that it had added the Colorado-Springs-based company, Safetran Traffic Systems, Inc. (Safetran), to its family of companies. Today, Safetran announces that these two long-established transportation companies have passed a critical milestone in their union. Safetran has achieved new efficiencies in its manufacturing processes and is now positioned better than ever to meet the needs of the transportation marketplace.

With the guidance of Greg Groves, a 30-year veteran of the transportation industry, Safetran will be highlighting its extensive product line of traffic control solutions to the transportation industry. Groves remarks, “I am looking forward to being a part of a team that will show the industry the progress that Safetran has made in a short amount of time.” Groves adds, “Safetran has taken its traditional product offering and has improved it by enhancing its recognized quality and increasing the value proposition to its customer base.”

Safetran has moved to the latest Computer Aided Design and Computer Aided Manufacturing (CAD/CAM) technology in a "Just-in-Time" job shop environment. The updated fabrication facility now uses CAD/CAM systems to manufacture metal components in-house, including enclosures, controller chassis, racks, and plug-in components. These new measures have been established at Safetran to ensure the on-time delivery of quality products and to provide the customer with a competitive cost-effective solution with value.

David St. Amant, Econolite Group Inc. President and Chief Operating Officer comments, “Safetran has always been recognized as a company that delivers quality products. With the Safetran transition to the Econolite Group of companies, it was important that we maintained its long tradition of quality service and support. We believe we are on the right track to meet our objective of delivering value to the Safetran customer, and we are confident that the industry will agree.”

Visit us at [www.safetran-traffic.com](http://www.safetran-traffic.com) or contact Greg Groves at [ggroves@econolite.com](mailto:ggroves@econolite.com).

**About Safetran**

For 30 years, Safetran Traffic Systems, Inc. has been a respected traffic control equipment provider. Headquartered in Colorado Springs, Colorado, Safetran excels at manufacturing traffic signal controllers, cabinets, NEMA-rated outdoor enclosures, and auxiliary devices for the 170/2070 technology market.

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